



Television Production Handbook (with InfoTrac)

Herbert Zettl

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This classic, best-selling text introduces students to the basic skills required in all aspects of television production, including camera and studio, field equipment and production, and multicamera directing, all while emphasizing the latest production techniques and technology, such as audio workstations, non-linear editing, and HDTV. This text introduces cutting edge developments in the field, while maintaining its name as the reference text for the TV Production course. This is the most current, technically accurate text available and offers the most extensive teaching and learning package. Zettl's TELEVISION PRODUCTION HANDBOOK is the reference text and standard for the course.

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