



Facilitating Higher Education Growth through Fundraising and Philanthropy (Advances in Educational Marketing, Administration, and Leadership)

Henry C. Alphin Jr.

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Facilitating Higher Education Growth through Fundraising and Philanthropy explores current and emergent approaches in the financial development and sustainability of higher education institutions through altruistic actions and financial assistance. Featuring global perspectives on the economics of philanthropy in educational settings and subsequent growth and development within these environments, this book is an exhaustive reference source for professors, researchers, educational administrators, and politicians interested in the effects of altruism on colleges and universities.

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