



Management: Text and Cases, 2nd ed.

R. Satyaa. Parthasarathy Raju

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This comprehensive and well-organized book, now in its Second Edition, continues to provide a clear insight into the principles and concepts of management. The book discusses in rich detail topics such as planning, organizing, leading, controlling and communication. In this edition, all the existing chapters have been revised and seven new chapters have been included to provide some additional information on management and organization behaviour.

WHAT IS NEW TO THIS EDITION

- A separate chapter on Executive Education, Knowledge Management, Organizational Behaviour, Organization Culture and Effectiveness, Organizational Change, Managing Stress and Burnout, and Managing Business values
- Some new case studies have also been included.

The case studies that highlight the real-world problems, review questions, and further reading are intended to assist the reader in understanding the principles and practice of management.

The book is designed as a textbook for the students of management and commerce, and as a reference for management development and training programmes for executives.

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