



Managing Radical Change: Beyond Survival in the New Business Age

Jerome H. Want

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A unique blend of insights and practical advice on leveraging change into an advantage, describing how to create a performance-driven company that thrives on uncertainty. Provides succinct, experienced-based guidance on dealing with the work environment—operational, financial, organizational—and people issues involving each type of change. Contains first-person accounts from senior executives in the midst of radical transformation. All chapters feature an industry "trend watch" of key change indicators.

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